VESSEL MARKET BRIEF

Middle East & Gulf

Highest spend per boat in the world and state-backed marine tourism projects.

Potential signal 4/5 · Indicative, September 2026

NEOM, Red Sea

giga-projects with marina and fleet demand

Dubai, Doha

superyacht and day-boat hubs

High hp

300 to 600 hp multi-engine standard

Fast

decision cycles with cash

BOATS
Day boats, tenders, RIBs, superyacht tenders

ENGINES
Mercury, Yamaha, Honda; V8 and multi-engine

PARTS
Distributor-led

VENDORS
Free-zone distributors, project contractors

ECONOMICS
USD-pegged, VAT 5 to 15%, free zones, tender procurement

VESSEL VIEW
Fleet and project sales via Vessel Trade; EU hub access.

REGIONAL SIGNALS

- Tender and day-boat fleets for hotels and islands
- Government and coastguard tenders
- Retail via free-zone distributors

METHODOLOGY AND SOURCES

Potential scores are comparative planning signals, not forecasts. Indicative, September 2026. Sources include EBI, NMMA, Acobar, São Paulo Boat Show and Vessel's operating dataset.

Independent trader and reseller. Brand names and model references identify products only.